



FASHION MERCHANDISING

**Bachelor of Business Administration, Bachelor
of Professional Studies, Associate Degrees**
In-Person/Online

With a degree in Fashion Merchandising, you can pursue a career in nearly any aspect of the fashion business. This major is your window into the entirety of this vast industry, including product development, buying, styling, sustainability, event planning, and more. You'll build a foundation through basic business courses and take classes that focus on real-world applications in developing and selling products and services. You'll become a well-rounded professional who understands what consumers want and how to deliver it.

"I found the Fashion Merchandising curriculum so helpful. The professors have first-hand experience in the fashion industry and an abundance of knowledge that gave me insights I'll use throughout my career."

LINDSAY O'REAR, CLASS OF 2014
Ecommerce Analyst, Canada Goose

READY TO GET STARTED? CONTACT US:

LIM College | 216 East 45th Street, New York, NY 10017
(212) 752-1530 | (800) 677-1322 | limcollege.edu



SAMPLE COURSES

- Digital Tools for Fashion Presentations
- Fabric for Fashion
- Merchandising Concepts and Practices
- Product Development and Merchandising
- Product Lifecycle Management
- Retailing
- Sustainability and the Future of Fashion

SAMPLE CAREER FIELDS

- Forecasting and Trend Prediction
- Product Development
- Event Planning and Activation
- Digital Merchandising
- Buying and Planning
- Sustainability
- Corporate Social Responsibility
- Styling and Creative Direction

LEARN BY DOING

Fashion Merchandising majors have completed internships at companies such as:

- Bloomingdale's
- Free People
- Giorgio Armani
- Gucci
- Louis Vuitton
- Macy's
- Michael Kors
- Prada
- Ross Stores
- Tiffany & Co.